## List of authorised data collection partners 2021

Ass. Ascona-Locarno Run Via San Giorgio 28 Golino 6656



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## <u>List of commissioned companies (List of authorised data collection partners):</u>

Partner	Data	Purpose
Datasport	Surname, first name, date of birth, nationality, gender, full address, telephone number, email address	Registration management, timekeeping, newsletter, SMS, marketing
Organizzazione Turistica Lago Maggiore e Valli	Surname, first name, date of birth, nationality, gender, full address, e-mail address	Promotions, newsletters
ASTI Associazione Sport Ticino	Surname, first name, date of birth, nationality, gender, e-mail address, bib number	Promotions, rankings Ticino Championships
Swiss Athletics	Surname, first name, date of birth, nationality, gender, e-mail address, bib number	Rankings, newsletter
Swiss Runners	Surname, first name, e-mail address	Magazine, loyalty points, newsletter
Foto Video Garbani SA	Photos, bib number	Official photographers
MailChimp	Surname, first name, date of birth, nationality, gender, e-mail address	Newsletter
SBB & RailAway AG	number of registered participants, number of started participants, place of residence (postcode, city, country), age	Statistics
SWICA	Surname, first name, date of birth, nationality, gender, full address, telephone number, e- mail address	Promotions, newsletters, marketing, contact
Federation of MIGROS cooperatives	Last name, first name, e-mail address, race data and film of participant(s)	Personal running videos – Migros MyRun Clips